

Conference Prices

- Standard Fee by 1 July 590 € (+VAT 22%)
- Standard fee after 1 July 650 € (+VAT 22%)
- IPMA, ICEC & Project Management Association Finland Members fee by 1 July 540 € (+VAT 22%)
- IPMA, ICEC & Project Management Association Finland Members fee after 1 July 595 € (+VAT 22%)
- Presenters fee 295 € (+VAT 22%)
- Students fee 200 € (+VAT 22%)

Registration and hotel reservations:
www.nordnet2004.com

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Conference office:

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Conference venue:

Radisson SAS Royal Hotel
Runeberginkatu 2, Helsinki
FIN-00100 Helsinki
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www.radissonsas.com



Organizers

Projektivhdistys
Project Management Association Finland



Network of Nordic
Project Management
Associations



International Association of Contract
and Commercial Managers



Tulevaisuuden tutkimuksen seuran
Säätiöyhtiö
Finnish Society for Futures Studies

Main sponsors



Co-operating organizers



International Cost
Engineering Council



Workshop sponsors



IPMA International Symposium 29.9. – 2.10. 2004

Radisson SAS
Royal Hotel
Helsinki, Finland

Wed 29.9.2004:

- Pre-conference program
- Welcoming reception

Thu 30.9.2004:

- Conference Day 1
- Helsinki City Reception
- Conference Dinner

Fri 01.10.2004:

- Conference Day 2

Sat 02.10.2004:

- Post-conference program and meetings

NORDNET CONFERENCE

Successful project management – art, science and culture

29 September – 2 October 2004

Art of project management is a mixture of skills, methodologies and culture. NORDNET signifies the network of Nordic project management associations. Also the yearly conferences organized by the network carry the same label. Co-operation with IPMA (International Project Management Association) and ICEC (International Cost Engineering Council) guarantee a high-quality program provided by internationally experienced speakers and workshop hosts. Contract and risk management issues are highlighted by contribution from IACCM (International Association of Contract and Commercial Managers). NORDNET is a forum for exchanging project management knowledge and practical experiences. Get set and mark the event into your calendar. Welcome to Helsinki in September.

NORDNET exhibition and sponsorship

NORDNET 2004 exhibition allows you to get more in-depth information about specific project, contract and risk management applications, tools and services provided by NORDNET Main Sponsors, co-operating organizations and other exhibitors.

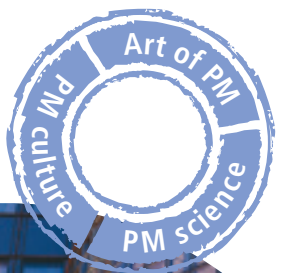
There are still sponsorship and exhibitor opportunities available in conjunction with NORDNET 2004. Please contact conference manager for further information.

Please follow conference website www.nordnet2004.com for further information. Detailed conference program will be updated to web pages closer to the event.





NORDNET 2004




29 September – 02 October, 2004
Radisson SAS Royal Hotel, Helsinki, Finland





NORDNET 2004 Preliminary Program

Conference Day 1, 30.9.2004				
Keynote presentations		 ARNE LIVERUD	 HANS CHRISTIAN KOLSUM	 TIM CUMMINS
Competitive & Predictable Projects. What does it take? Arne Liverud, Norsk Hydro, Norway	SAS Airbus Introduction – structure and management challenges Hans Christian Kolsum, Scandinavian Airlines, Sweden	Governance: Another Foreign Object? Tim Cummins, International Association of Contract and Commercial Managers (IACCM), USA		
Special speakers		Contract & Risk Management track		
Extending PM Services into Life-Cycle Management Services: an option to BOT or BOOT contracts Juhani Kiiras, Helsinki University of Technology, Finland		International Project and Contract Management – a Corporate View Jukka Leskinen, Eltel Networks Oy, Finland		
Case Analyses of Systemic Innovations in Scandinavia and the United States John E. Taylor, Stanford University, USA		Make Full Use of Contracts in Your Project Ove Tallberg, Oy O&E Tallberg Ab, Finland		
Instrument projects for Space Astronomy Juhani Huovelin, University of Helsinki, Finland		Contracts and Lawyers – Friends of the Project: Proactive Contracting for Project Success Helena Haapio, Lexpert Ltd, Finland		
Dealing with Difficult People and Emotion in Negotiations Ian Stokes, Professional Negotiations Training Ltd, UK				
Project Management Streams				
PM CULTURE IN INTERNATIONAL PROJECTS & MERGING DIFFERENT ORGANIZATIONAL CULTURES	DEVELOPMENT OF PM COMPETENCIES & MATURITY MODELS	MANAGING PROJECT BUSINESS	LEADERSHIP SKILLS AND LIFECYCLE MANAGEMENT IN PROJECT BUSINESS	
Multicultural Project Leadership Marko Mäkilouko, Tampere Polytechnic, Finland	Maturity of the Project-oriented Organization Roland Gareis, Roland Gareis Consulting, Austria	Incentives in public investment projects Ola Lædre, The Norwegian University of Science and Technology (NTNU), Norway	Boundary Brokering in the Competence Transfer in a Project Work Context Kaj U. Koskinen, Tampere University of Technology, Finland	
Lunch				
Projects in Elektro-Slovenija; we did it our way Boris Lagler, Elektro-Slovenija, Slovenia	Efficient Project Start-up Agnar Johansen, SINTEF Industrial Management, Norway	Organization-based management of a project business in capital-investment markets Pekka Huovinen, Helsinki University of Technology, Finland	Project Managers and disruptive environments Luis Pons Puiggrós, Universitat Politècnica de Catalunya, Spain	
Applying the Concept of WYSIWYG Technology in Managing Stakeholders Expectation Roslan Bin Nordin, Universiti Industri Selangor, Malaysia	Managing Teamwork in New Product Development Projects Tauno Jokinen, University of Oulu, Finland	Emotions in management audits of projects and programs and how to deal with them Martina Huemann, University for Economics and Business Administration, Austria	The importance of confidence in project management Jan Sandbacka, F-Secure Corporation, Finland	
Teaching Project Management Through a Traveling Study Abroad Class Scott W. Kramer, Auburn University, USA	New Insights for Visualizing Project Management Kevin Forsberg, Center for Systems Management, USA	Applications and extensions of earned value management in projects Frank T. Anbari, The George Washington University, USA	An Investigation Into Best Practice Guidelines For Project Managers In Leading The Consultancy Team Srinath Perera, University of Ulster, UK	
A working definition of a virtual project management services company Wafa Alsakini, Helsinki University of Technology, Finland	Defining Project Communication Peltoniemi Mirja, University of Oulu, Finland	Findings from questionnaire on uncertainties and general conditions in a project Roger R. Stolsnes, HolteProsjekt Consulting AS, Norway	Critical success factors for project performance Olav Torp, The Norwegian University of Science and Technology (NTNU), Norway	
Workshops			Project Management Cases	
Contract and Risk Management in Project Business Hosted by: IACCM (International Association of Contract and Commercial Managers) Workshop Sponsor: Efecte Oy				
Implementing Strategies & Project Portfolio Management Hosted by: Artemis Finland Oy				
PM in Multicultural Organizations Hosted by: Project Institute Finland Ltd and Projektkraft i Norden AB				
PM Training & Team Development Hosted by: POHTO and University of Oulu, Learning and Research Services				
Helsinki City Reception City Hall of Helsinki				
Conference Dinner Restaurant Sipuli, Helsinki				

Conference Day 2, 01.10.2004			
Keynote presentations			
Essence of International Competitiveness Commissioner Erkki Liikanen, European Commission, Finland	Closing the Strategic Vision / Implementation Gap for Competitive Advantage Rod Sharman, Cadence Management Corporation, USA	Synergies in Project Management and Contract Management Success Patrick Roxbee Cox, General Motors Europe.	 ERKKI LIIKANEN
	 ROD SHARMAN	 PATRICK ROXBEE COX	
Special speakers		Contract & Risk Management track	
Tackling Project Management Challenges in Organization Mikko Rieppo, Nokia, Finland		Proactive or Reactive? Project Management and Contracting Kerttuli Visuri, Helsinki University of Technology, Finland Soile Pohjonen, University of Helsinki, Finland	
How Good Are We at Designing Optimal Deals? Eric M. Runesson, Sandard & Partners, Sweden		Research and Study of Contract Management Skills – The Dilemma of Legal Studies Soili Nystén-Haarala, University of Lapland, Finland	
The process of Advancing Project Management in Organisations Morten Fangel, Fangel Consultancy Ltd, Denmark		People, Purpose and Process Lena Nordman, Nordlegal Ltd, Finland	
		Manage The Biggest Risk First: Ensure project success with clear, high-visibility communication Annika Varjonen, Visual Impact, Finland Tony Mobbs, IBM Business Consulting Services, UK	
Project Management Streams			
PM CULTURE IN INTERNATIONAL PROJECTS & MERGING DIFFERENT ORGANIZATIONAL CULTURES	DEVELOPMENT OF PM COMPETENCIES & MATURITY MODELS	MANAGING PROJECT BUSINESS	LEADERSHIP SKILLS AND LIFECYCLE MANAGEMENT IN PROJECT BUSINESS
Managing cultural diversity in projects Päivi Korhonen, ISAI Ltd, Finland	A Critical View of Risk Factors Balancing Hermano de Moura, Federal University of Pernambuco, Brazil	International projects – the wow and the wilderness Hans-Joachim Bärstadt, Bauhaus Universität Weimar, Germany	Impact of the behavioural style on project success Hanne Huuhka, Project Institute Finland Ltd, Finland
Lunch			
Social Impact of Nuclear Decommissioning Hans Joachim Zilcken, Visaginas Municipality, Lithuania	Centralized Control of Defense Acquisition Programs John T. Dillard, Graduate School of Business and Public Policy, USA	Project Handbook – Written guidelines for project management in organization Beata Tajjala, University of Vaasa, Finland	Development of the Financial Mechanism for Projects Management Anatoly Yakovlev, Kharkov Polytechnic Institute, Ukraine
A Comparison of North American and Norwegian Capital Asset Planning and Concept Validation Techniques and Procedures John Walewski, Department of Civil Engineering, University of Texas at Austin, USA	Training Project Professionals To Practice In Line With IPMA-Certificates Mirja Söderström, PIC Engineering Oy, Finland	Factors affecting construction project success Rainer Wanningner, Technischen Universität Braunschweig, Germany	Analysis Of Potential Risks In Civil Infrastructure Projects In Egypt Karim el Daish, College of Technological Studies, Kuwait
Many Cultures, One Vision. How to inspire project management discipline across diverse multinational organizations Chris Bergerud, EcoSys Management, USA	An investigation of project management body of knowledge in Chinese project manager Shirui Song, University of Manchester Institute of Science and Technology (UMIST), UK	Project flexibility, a blessing or curse? Nils O.E. Olsson, The Norwegian University of Science and Technology (NTNU), Norway	
Improving Performances for Public Construction Projects in (least) Developing Countries Bjørn Elvenes, Norwegian University of Science & Technology, Norway	A pragmatic study of project management for property development in Malaysia Anuar Alias, Universiti Malaya, Malaysia	The value of flexibility in total project life – real option applications Jan Rune Baugstø, Terramar AS, Norway	
Workshops			Project Management Cases
Contract and Risk Management in Project Business Hosted by: IACCM (International Association of Contract and Commercial Managers) Workshop Sponsor: Efecte Oy			
Change & Project Portfolio Management in Strategy Implementation Hosted by: Tieturi Oy			
Managing Distributed Project Environment Hosted by: Microsoft			
Weak Signals & Nurturing Innovations in PM Hosted by: The Finnish Society for Futures Studies			

NORDNET 2004 Workshops and Project Management Cases

highlight specific project management topics by case presentations, group discussions and exercises, thus giving you hands-on information and tools for your own work. Workshops are hosted by NORDNET 2004 Main Sponsors and built together with NORDNET Workshop Sponsors.

Contract and Risk Management in Project Business

Special theme built together with IACCM (International Association of Contract and Commercial Managers). The contract and its active management are critical in preventing or controlling business risks. Roles and responsibilities are often confused in this area and the tools and techniques of the contracts, legal and project specialists are not always well understood or blended. These sessions will explain how to create better links and increase the probability of project success.



Implementing Strategies & Project Portfolio Management

Often there seems to be a missing link between strategic planning and its implementation. How does project portfolio management help in making strategies happen and in achieving business objectives?



Managing Distributed Project Environment

Today's projects are carried out in the environment consisting of a multitude of subcontractors, service providers and stakeholders, which often have largely different cultural backgrounds. What are concrete tools and practices that can help to overcome hidden pitfalls?



Change & Project Portfolio Management in Strategy Implementation

Strategic objectives often involve changing company's business culture or moving into new business areas. Guiding the enterprise through times of change requires different leadership and management philosophies. How to face the challenge?



Weak Signals & Nurturing Innovations in PM

What are the possible future scenarios, what kind of solutions are needed 5 years from now? Amount of information that needs to be handled and digested is constantly increasing. How can we identify symptoms of change that are not visible at first sight? How to change this information into innovations?



PM in Multicultural Organizations

Do cultural differences challenge the business success in multicultural organizations and enterprises? If so, how to meet this challenge? We believe that harmonizing project culture by developing common project and project portfolio management processes, skills and tools is the key. Workshop speakers will present their experiences and real pan-Nordic company cases how these challenges have been met. Learn what is essential in developing project culture and get advice how to harmonize project management practices in multicultural organizations.



PM Training & Team Development

Project management requires different skills from ordinary management. Teams are often built specially for the project to be undertaken. Necessary skills are a result of theoretical and practical training and experience. Can they be learned also without common trial and error method?

