

NEWSLETTER



Newsletter, Quarter 2nd and 3rd 2007

News Release

APM Fellow Martin Barnes named PM Ambassador™

Martin Barnes, Fellow and current national president of the Association for Project Management in the UK, has joined the PM Ambassadors(tm) Speakers Bureau recently announced by PMForum, Inc.

Dallas, Texas - July 31, 2007 -

PMForum, Inc. announced today that Dr. **Martin Barnes, PhD**, has joined the PM Ambassadors™ Speakers Bureau recently created by the company. Dr. Barnes is one of the most recognized project management leaders in the UK and around the World, and has been a featured speaker at many project management conferences and events in recent years. PMForum announced the formation of the PM Ambassadors(tm) Speakers Bureau on June 26, 2007.

According to PMForum president **David L. Pells**, "Martin Barnes has been one of the leading figures in the project management profession for many years. He has decades of experience, is widely published on the topic of modern project management, and is widely respected. His availability and participation as a PM Ambassador(tm) provides a significant resource for event planners worldwide."

Dr. **Martin Barnes**, is President of the Association for Project Management, the professional body for project managers in the UK. He was a founding member (no. 10) of APM in 1972 and has been an active APM leader since that time. He was APM Chair in the 1980s and was named an APM Fellow in 1995. Martin has a civil engineering degree from the University of London and a PhD from the University of Manchester, UK. His doctorate was awarded in 1971 for research into improved methods of financial control for engineering projects.

Martin Barnes invented the classic Time/Cost/Quality triangle and other project management techniques over the years. He built up his own PM business over 15 years until it merged with what is now PricewaterhouseCoopers in 1985. Now a consultant in project management, Martin was also Executive Director of the Major Projects

Association (MPA) for nine years until 2006. Dr Barnes has advised on significant projects in many countries in Europe, Asia and Africa, for the World Bank, other funding agencies, governments, promoters and major contractors. He has worked on projects in the engineering, defense, aerospace, IT, financial, business change and media sectors. Martin's BBC television programme on project management has been used as a training aid in many countries. He has acted as expert witness in a number of arbitrations concerning major projects. He has lectured and presented training programmes in project management in 22 countries.

Martin Barnes led the team that produced the New Engineering Contract (NEC), a system of contracts designed to facilitate and stimulate the use of modern project management across all the contributors on a project. The NEC is now being used in over 20 countries and has been adopted by the UK government for all publicly funded construction projects. Martin Barnes has been active in the International Project Management Association (IPMA) since 1972, having attended all but one of its world congresses since that year. He is a Fellow of IPMA and a former board member and Chairman of its Council of Representatives. Dr Barnes is a recipient of the Chartered Institute of Management's Special Award and of the Institution of Civil Engineers' Watson Medal in the UK, both for his personal contributions to the development of project management. He is a Fellow of the Royal Academy of Engineering, the UK's highest engineering recognition, and is a Churchill Fellow.

On 26 June 2007, PMForum announced the formation of the **PM Ambassadors™ Speakers Bureau** as a new global service for project management leaders and meeting planners worldwide. The program offers



and promotes leading project management authorities, experts and professional leaders who are available to speak at conferences, meetings and seminars worldwide. PM Ambassadors™ include globally-recognized project management professional experts; authors of PM textbooks; former presidents and chairs of PM professional societies; experienced project managers and PM professionals; and retired executives of project and program-oriented organizations. PM Ambassadors™ are available to speak at project management conferences, meetings, seminars and workshops, and at corporate events. Interested meeting organizers and planners can contact ambassadors@pmforum.com for more information. Background information about individual speakers, availability and potential presentation topics can be found at <http://www.pmforum.org/ambassadors/ambassadors.htm>.

PMForum, Inc. administers and operates www.pmforum.org, the world's first project management website and one of the world's best known and leading sources of project management news and information. PMForum also publishes the monthly online **PM World Today** e-Journal, where articles, case studies, papers and viewpoints by leading project management authorities and experts from around the world can be found. Free subscriptions are available at www.pmworldday.net.

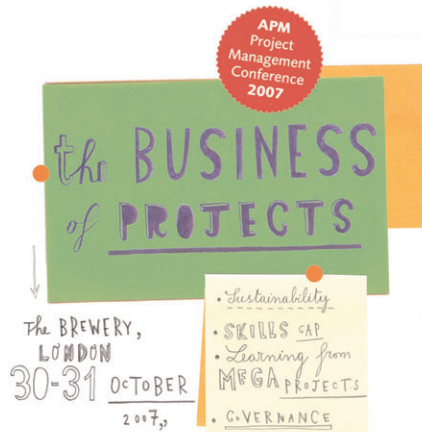
SOURCE: PMForum, Inc.
editor@pmforum.org

APM Project Management Conference 2007 - Programme now available

Places are still available at the APM Project Management Conference taking place on 30-31 October at the Brewery Conference Centre, London.

The APM Conference 2007 is an interactive forum bringing together project management professionals and key decision makers across the public and private sectors. It aims to set out and debate key subjects on the national project management agenda.

The conference will be structured around five topics representing key issues on the current project management agenda. The topics graduate from tactical elements of delivering business benefits through



projects, through strategic issues of governance and the project management skills gap, to national issues of mega projects such as the Olympics and the global issue of sustainability.

The programme is now available and can be found at

www.apm.org.uk/conference.asp.

Also taking place on the evening of the 30th October at the Brewery will be the esteemed APM National Project Management Awards, recognising project management successes across all sectors of industry. Finalists for the awards will be announced in September and tickets are selling fast. Full details can be found at www.apm.org.uk/awards.asp.

Recommendations of the International Symposium called “Project Management. Power. Society. Business”

Nizhny Novgorod, The Nizhny Novgorod Fair, February, 16 2007



Vladimir I. Voropaev

Chairman of the Supervisory Board
of the Symposium
President of SOVNET



Alexander S. Tovb

Chairman of the Organizational Committee of
the Symposium
Deputy of the TACIS Project Manager



Grigory L. Tsipes

Chairman of the Programming Committee
of the Symposium
Chief Consultant of IBS

In order to assist in national projects implementation, acceleration of development of the regions of Russia, increasing of their investment attractiveness the International Symposium called “Project Management. Power. Society. Business” was conducted in Nizhny Novgorod under the slogan “Professional project management is a key factor of effectiveness, development and prosperity”.

More than 1000 of representatives of science and education, business, government bodies, non-commercial organizations and the leading international project management experts from more than 20 countries took part in the symposium's events. There was discussion of issues linked to introduction of modern professional project and programme management in Russia, analysis of international and Russian experience.

The symposium's participants produced the following resolution:

1. Acknowledge using of project-oriented approach as effective in all areas of management.
2. Recognize as necessary an extensive introduction of the management by projects in Russia, primary for the national projects and federal and regional programmes implementation.
3. Recommend the RF Government to elaborate the programme of development of the management by projects as a modern market tool of growth of effectiveness of socially-economic development of Russia, which will be aimed at the following points:
 - 3.1. creation of necessary legal base for development and employment of the project and programme management.
 - 3.2. elaboration and introduction of a complex of national standards of the project and programme management.
 - 3.3. development of high professional education in the area of the project management, including distance methods, creation of a complex educational and methodical base for training and certification of project management specialists.
 - 3.4. assistance in mass retraining and raising the level of skills of managers of all levels to become familiar with the methodology and means of the project management in all spheres of economy and governmental bodies.
4. Recommend the RF Ministry of Education and VAK RF to include the project management specialties into the professional and qualification lists of specialties.
5. Notify about this resolution all interested organizations and the community.

Objectives and Scope

- The IPMA Research Awards aim to promote excellent research to enhance project management. With these annual awards IPMA recognises recent excellent contributions to the development of the discipline and profession project management through professionally conducted research.
- The IPMA Young Researcher Award honours excellent research contributions of an individual researcher up to the age of 30 years.
- The IPMA Research Award honours excellent research contributions of an individual researcher or a team of researchers. The application of interdisciplinary teams is encouraged.
- In both categories the jury selects an award winner. The jury may also consider to honour further Outstanding Research Contributions.
- The first IPMA Research Awards have been honoured at the IPMA World Congress in Cracow.

The IPMA Research Award Winners 2007

IPMA Research Award 2007: Manfred Saynisch and the research team were awarded for the international, interdisciplinary research project: "Project Management 2nd" which is part of the long term research programme "Beyond Frontiers of Traditional Project Management". The researchers directed by Manfred Saynisch have analysed and evaluated new perception in modern natural and social sciences (e.g. evolutionary and chaos theory, self-organization, synergetic, non-traditional logic, brain-research, social systems theory, constructivist epistemology, theory of complex systems, etc.) to develop new insights, concepts and some initial recommendations for new perspectives in Project Management.

IPMA Young Researcher Award 2007: Eva Füssinger was awarded for project orientation [austria], a research project with the aim to analyze and benchmark project-oriented companies in Austria. The project-oriented nation Austria was analyzed and strategies for the further development of Austria were developed. The research project was part of the research programme project orientation [international] and was conducted by the Projektmanagement Group, Vienna University of Economics and Business Administration, Austria. (www.poa.pmggroup.at)

For their Outstanding Research Contribution 2007 IPMA further honoured Roland Gareis and the team of project orientation [international] were honoured for the international research programme project orientation

[international] organized by the Projektmanagement Group, Vienna University of Economics and Business Administration, Austria. Cooperating project-oriented nations were Austria, Finland, Germany, Lithuania, Romania, Slovakia and South Africa. Maturity models for analyzing project-oriented companies ("project-oriented company mature") and societies ("project-oriented society mature") were further developed. More than 180 project-oriented companies were analyzed and benchmarked. (www.poi.pmggroup.at)

Constanta Bodea and the SinPers team were honoured for the Romanian research project "Innovative System for Personalized and User-centered Learning with Application to Project Management (SinPers)" developed by the National Institute for Research and Development in Informatics (ICI Bucharest), the Academy of Economic Studies from Bucharest and the Project Management Association from Romania. The project brings new conceptual approaches and technical solutions for three basic elements: the teaching-learning process modelling (e.g. learning and support activities flow, delivery conditions, methods, properties, environments), the learner modelling (e.g. cognitive state, learning style, accessibility) and the learning content modelling (e.g. domain ontology, learning object, metadata). (www.ici.ro/sinpers/).

Johanna Kirsilä, Åbo Akademi University and PBI Research Institute for Project-Based Industry, Finland was honoured with the IPMA Outstanding Research Contribution of a Young Researcher 2007 for her research "Integration as a project management concept" The research analyzed integration as a project management concept in industrial system deliveries. Attention was given to the aspect of integrating products and services as a functional whole, i.e. as a solution, by emphasizing "how" the integration is managed and carried out in different phases of a project life-cycle. Large engineering and high capital delivery projects constituted the context of this research.

Daan Vermeer, Eindhoven University of Technology, Department of Architecture, Building and Planning was honoured with the IPMA Outstanding Research Contribution of a Young Researcher 2007 for his research: "The effectiveness of performance requirements in 'Building Schools for the Future' projects". This research discusses a perceived lack of clarity by private sector organisations over the definition of Best Value for Money and Long-term Partnerships in relation to the performance requirements in the Building Schools for the Future (BSF) programme in England.

Jury of the IPMA Research Awards 2007

The international jury of the IPMA Research Awards consisted of members of the Research Management Board (RMB) and a representative of the IPMA World Congress Cracow. The award process was directed by Martina Huemann, member of RMB.

The members of the jury 2007 were

- Qian Fupei, China, IPMA Vice President Research
- Brane Semolic, Slovenia, IPMA chair person RMB
- Miles Shepherd, UK, member of RMB, former IPMA president
- Frank Ambari, USA, member of RMB
- Stanislaw Sroka, Poland, chairman of IPMA World Congress Cracow.

IPMA Research Awards 2008

- Applications for the IPMA Research Awards 2008 may come from academia, other research institutions or industry. Researchers, Phd students, university professors and other researchers are warmly welcome to take part. The candidates apply with a recent research contribution/project. The research must have had at least a duration of one year and must be completed, when the application is handed in.
- Research may come from disciplines other than project management but must contribute to the development of project, program management, project-oriented companies, project-oriented society or any element named in the ICB.
- The applications are assessed regarding their excellence of the research contribution made. In the assessment the jury considers the research results as well as the research process.
- The **IPMA Research Awards Ceremony 2008** will take place at the 22nd IPMA World Congress in Rome (9-11 November 2008).
- To find further information and the call for applications for the IPMA Awards 2008 please visit www.ipma.ch



IPMA Research Awards Ceremony, 19th of June 2007, Cracow

Martina Huemann
Press Text June, 2007



Young Project Manager Award 2007

Helen Timperley is the IPMA International Young Project Manager of the year

Helen Timperley's submission focussed on the projects that she has been managing for Westminster City Council's Parking Services - particularly 'Partners in Parking' (PiP) and Cashless Parking implementation.

PiP is an innovative programme which currently consists of 7 member organisations (6 central London boroughs and 'Transport for London') coming together to carry out joint procurement to deliver cross-borough savings.

Initially, Helen carried out a project to procure and develop new Pay & Display machines for the partnership which included new Chip & PIN payment modules. This project then developed further to create a new scope for the introduction of Pay By Phone parking in central London.

The large amounts of capital investment and the far reaching stakeholder network (28 participants across 15 organisations) is what made managing this project unique. Helen had to utilise a full set of soft-skills to ensure that the diverse group of people at different levels in the different organisations were fully integrated in the project and managed effectively.

The following are Helen's thoughts of Krakow, the IPMA Young Crew Workshop and the Award Ceremony:

"I arrived in Krakow to glorious sunshine, no delays on the flight and nice simple train journey (despite my non-existent Polish the phrase book had worked...) - so far so good. I was pretty apprehensive - what was I doing turning up for the IPMA Young Crew event as a finalist?! The fears soon faded though as we were taken on a whirlwind tour of the city by our hosts - Krakow is a truly beautiful place and I hope I have time to visit again to see it fully.

Whilst wandering round I had the opportunity to meet some of the other Young Crew delegates - it's amazing to realise that all over the world in hundreds of different languages everybody is busy worrying about the same things on their own projects. It also struck me that there seems to be an increasing number of students that know about and are interested in project management - not just from the host country, but across the borders. When I was at university I'd never heard of project management, let alone knew what it was and be interested in pursuing it as a career opportunity - obviously the rest of us haven't been doing a bad job publicising our chosen profession (along with the help of the IPMA and our own national organisations or course!)

Over the weekend I attended some great workshops - some on topics that I used to use, but have faded over the years - so a useful re-energiser, and some new topics which really made me think about the aspects of what I do and how I can do it better. Sharing of knowledge wasn't limited to the formal schedule though and

many tips and techniques for different project management scenarios were discussed over coffee in breaks - I think I've managed to send things to everyone I promised them to on my return...

Sitting at the dinner event on the Saturday night, I tried to make coherent conversation over the food, whilst at the same time feeling increasing nervous...then all too quickly dinner was over and the ceremony for the Young Project Manager of the Year had started. I have to admit that much of Adesh Jain's speech regarding the influence of young people on the future of project management passed me by whilst I worried about the next part of the evening. Then the countdown began - the third place winner was announced...it wasn't me, curious.... Then the second place winner...goodness - that means...yes, I was the overall winner for 2007! Trying to make my way up to the stage, I remembered that Oscar (last years' winner) had told me I was sitting in the wrong place for easy access, and that like him I also hadn't prepared a speech (not expecting to win and therefore need to give one!) After accepting congratulations from IPMA President Veikko Vällilä and nearly being blinded by so many flash photographs being taken, I did manage to string a few coherent sentences together. Many thanks go to the Young Crew organisers and judges, and to my team back in London who have supported me (especially my manager Patrick who coerced me into applying!). I'm sure that the judging can't have been easy as I know that there are many other young project managers out there doing great and noteworthy projects too.

Reflecting on the weekend now that I am back home, I had a fantastic time. I met some great people - hopefully some of whom will become new friends also, had some quality time to spend thinking and talking about project management with like-minded people, learnt a few new tricks to put in practice - and the icing on the cake, came home with a very shiny trophy! I am delighted that I won and I just hope I can continue to live up to the expectations of my customers to deliver great projects. I also hope that others can be inspired by the experiences over the weekend to get involved in project management and perhaps to also put their own submission forward for the 2008 award - see you all in Rome!"

We congratulate Helen on her award and look forward to hear more about her successful career in the years to come!



EVENT OF THE BRAZILIAN PROJECT MANAGEMENT ASSOCIATION (ABGP) DISCUSSES THE IPMA CERTIFICATION

More than 70 people attended the event hosted by Business Institute (BI) - the biggest Getulio Vargas Foundation partner - on July 11th in the city of Belo Horizonte, Brazil. The event featured four lectures from the members of the Brazilian Project Management Association (ABGP). It began with a speech of the president of ABGP, Mr. Sílvio Wille, who presented the work, the philosophy and the perspectives of the association. He also emphasized the importance of the ABGP Club in the city of Belo Horizonte as the first one in Brazil.

After that, the president of the ABGP-BH Club, Mr. Darci Prado, presented the objectives, the board of directors and the new website of the Club (www.abghbh.org). Then the Director of Certification of the ABGP-BH Club, Mr. Luiz Gustavo Santos lectured about the IPMA certification focusing on its different levels and on the competences of the professionals. In the end, the Director of Academic Relations, Mr. Pedro Vergueiro, announced the partnership between the Getulio Vargas Foundation (FGV) and the ABGP in which the students of FGV, the biggest business school in Brazil, will have an easier access to the certification level D. Moreover, the post-graduation course of Project Management from FGV will be



From left to right: Sílvio Wille (ABGP President), Luiz Gustavo Santos (Certification Director - Club ABGP-BH), Darci Prado (Club ABGP-BH - President), Gracy Santos (BI-FGV Business Manager) e Tiago Drumond (Events Director Club ABGP-BH).

the first one in Brazil to receive the certificate of alignment to the IPMA Competence Baseline (ICB).

Related websites:
ABGP - Brazilian Project Management

Association: www.abgp.org.br
Belo Horizonte ABGP Club:
www.abgpbh.org
BI - Business Institute (Getulio Vargas Foundation partner): www.bifgv.com.br

Gilles Caupin
December 11th, 2006

IPMA MEDITERRANEAN NETWORK (MEDNET)

MEDNET is a forum for increased co-operation between the IPMA Member Associations of the Mediterranean Basin.

OBJECTIVES

The objectives of MEDNET, focused on the issues relevant to the Mediterranean Basin, are:

- To strengthen the exchange of experiences between the existing IPMA Member Associations in the development of their activities at the service of the profession and of the public
- To foster the creation of PM-dedicated professional associations and Certification Bodies in Mediterranean Basin countries where there are none
- To facilitate exchange of certification assessors
- To promote research and exchange of

experiences on PM issues specific to the Mediterranean Basin issues

- To facilitate networking and business contacts for PM professionals active in the area
- To organise training sessions on PM for the Mediterranean Basin PM population

PROPOSED ACTIVITIES

In 2007:

- Setting-up the Mednet structure within IPMA
- Signature of a Cooperation Agreement between the interested IPMA Member Associations and Certification Bodies
- Organisation of a 1-day Mediterranean Basin PM workshop on the occasion of the Lisbon IPMA meeting in September 2007
- Setting-up an academic sub-network to

facilitate the contacts between Universities in the area

In 2008:

- Organisation of the Mediterranean stream of the Rome 2008 PM Congress

PROPOSED STRUCTURE

Mednet activities are managed through a Board consisting of 2 representatives from each participating MA/CB. It normally meets twice a year on the occasion of a scheduled event. Mednet activities are led and coordinated by a secretary-general, who is elected among the representatives for a 3-year period.

IPMA Italy, the Italian Project Management Academy is founded.

The foundation of the Academy represents the second important step in ANIMP's programme for spreading the culture of project management in Italy following the decision to undertake the organisation of the 22nd IPMA International Congress in Rome in 2008. Over the years ANIMP has developed considerable expertise in the field of the management and control of projects, developed through the completion by its members of major and complex works all over the world.

Through the Academy, ANIMP intends to

make its expertise in the field available to the entire business system throughout Italy for the benefit of the industrial and service sectors with the aim of contributing to the improved management of all those activities that are related to a project.

Therefore the aims and objectives of the Academy are to provide a strong impuls to the spreading of the project management culture in Italy from the engineering and the industrial plant sectors to those of services, including I.T. and public administration.

The Academy is therefore a natural development of ANIMP's Project Management Section. It is ready to welcome project managers and scholars of project management from the old and new sectors.

Among its fundamental objectives are the giving of a strong impuls to the professional certification of project managers in accordance with the IPMA methodology and the providing of scientific and organizational support for the success of the Rome Congress.

Roberto Mori
President of the Academy.

The 26th NORDNET conference will be held in Reykjavík, Iceland on September 26 to 28.

The conference is titled „Projects under Risk” and will deal with the subject from many perspectives. Respected scholars and professionals will speak about the many faces of risk, for instance in the development of products as diverse as online games and generic pharmaceuticals, in the financial and construction sectors as well as the results of recent research on the topic.

Four keynote speakers from wildly different backgrounds will give lectures at the conference, which is split into three streams, State of the Art, Innovation and Research and takes place over three days.

About the keynote speakers:

Dr. Gu_ finna S. Bjarnadóttir is a former rector of Reykjavík University (RU), she served as rector from RU's establishment in 1998 until January 2007. She was recently elected member

of the Icelandic Parliament for the Conservative Party, and represents it in various parliamentary committees, e.g. for business, environment and foreign affairs, she serves as a member of the Parliamentary Assembly of the Council of Europe. Gu_ finna has completed a Ph.D and MA in psychology from West Virginia University and BA from University of Iceland.

Marc Sachon is a doctor of Philosophy (Industrial Engineering and Engineering Management), Stanford University, Master in Business Administration, IESE, University of Navarra and Diplom-Ingenieur Aerospace-Technology, University of Stuttgart. Marc is an associate professor in the department of Production, Technology and Operations Management at IESE.

Baltasar Kormákur is a film director, producer, writer and as well a stage as a film actor. Among his feature films are Jar City which

recently received the first prize of the film festival in Carlový Vary, Little Trip to Heaven featuring Forrest Whittaker and Julia Stiles and “101 Reykjavík”. Earlier this year his highly acclaimed production of Ibsen's Per Gynt was run at the Barbican Centre in London.

Mark Williams is Executive-in-Residence/Lecturer, Finance and Economics Department at Boston University School of Management. His research interests are, Risk management in the global financial and energy markets, Market, credit and operational risk management and Developing and implementing market, credit and operational risk “Best Practices”. Mark holds an MBA in Finance from Boston University and a BSBA Finance from Univeristy of Delaware.

The conference programme and further information about the conference can be found on: www.congress.is/nordnet2007



OPEN LETTER

From YC.HU delegate: Orsolya Zsemba

Subject: new inspirations after the IPMA YC workshop held in Cracow

Dear Young Crew Members,

First of all, let me say many thanks to the organisers of the IPMA YC workshop in Cracow! In my opinion, we managed to reach something which is unique and essential part of our life and professional way of co-operation: all the conditions were provided for efficient networking, from the beginning of the welcome party held on the board of a super boat on the river bank, through the lectures at the workshop, till the organisation of informal beer-drinking and dancing events every evening. :)

This was the first time for me that I participated in an IPMA Young Crew event, but it fully changed my way of thinking. This workshop itself and the participants gave me so much that it is not easy to describe to you. On my first day at the event I realised that suddenly I became part of something very special, a unique company consisting of very enthusiastic, fully optimistic people who are working on the improvement of our world in economic, social, environmental, entrepreneurial point of view, based on the application of innovative project management methods.

I was extremely happy to become part of the YC family by joining FÖVOSZ Project Management Club/Young Crew Platform and I am presently very proud of this membership. On the other hand, I am aware of the fact that this membership means not only opportunities for learning from each other, but also responsibilities in terms of finding the ways for the improvement of efficiency in the field of networking, education in innovative project development and successful management.

I really appreciate the professional work done by all the senior and junior YC members, the new ideas raised by the newcomers, because the YC organisations all over in Europe and Asia create our future by coming up with more and more project ideas, proposals for organisational development and networking. Due to the federal structure of the IPMA YC, it is a very flexible organisation which has great potential for development in every state concerned.

In Cracow, I managed to get a key to a door which offers plenty of opportunities in the field of learning project management, making friends, publishing papers, making joint projects under the strong but flexible umbrella of the IPMA.

My impression was that this platform focuses not only on learning and meeting, but also on having fun. I think

that this is an important point, because most of the creative proposals, innovative ideas usually come out of the blue, when having a chat with somebody sitting next to you. I am sure that all of you know that most of the businesses are done during informal meetings, that is why I think that all the YC events have significant part in our personal and professional development.

If we are ready to co-operate with each other more efficiently, and we come up with new ideas in order to contribute to our common goals, we will be able to help with finding the right solution to many economic, social, environmental problems all over the world. If we manage to put more emphasis on networking and exchange ideas, we will save much of our expensive free time through the application of best practices and rapid information exchange. In my opinion, we do not need to invent something new every time, but we do need to apply what is already on our common table. The workshop topics and the informal meetings can contribute to the development of both our national and international network, generating co-operation by more and more common projects.

The Hungarian Young Crew of FÖVOSZ was established upon joining forces with the platform of the YES Hungary (Young Entrepreneurs for Europe) back in September 2006, having very enthusiastic and young people in the team just like in the IPMA YC. The set up of the YC in Hungary was a great step forward, but most of the challenges are still ahead of us. In order to make the best use of our common ideas and networking capabilities, the Hungarian YC would like to become a strategic partner in co-operation for all of the national YC organisations in terms of project development and management. The YC workshop held in Cracow was a milestone in the life of the YC Hungary, indeed. It improved not only our professional knowledge, but also helped to make new friends for the development of our national organisation. As a representative of the Hungarian YC, I would like to tell you that your ideas, openness and helpfulness was linked to my enthusiastic and „always on the move to help the world” personality, which contributed to the development of our team.

I think that we got a big present by all of you in Cracow. Therefore, the Hungarian Young Crew was given new impetus, more and more people are interested in working with us, which makes us very happy and more optimistic. The range of co-operation opportunities became very



wide for all of us, but it is our decision whether we catch them.

Above and beyond my thanks for all your help and advice on how to develop national YC, I am positive that our strategic partnership with YES Hungary is definitely opening up new dimensions of cooperations with another great international network of Young Advocates. That is a good example worth to be considered by IPMA YC in general as well. To work on developing active contacts with top representatives of YES, an excellent opportunity would be the upcoming conference to be held in Budapest **21 Sep 2007 - 22 Sep 2007**.

The title of the Conference will be: **“The Transition from “Gulash-Communism” to Market Economy - Booming Businesses in Eastern- and Central-Eastern Europe”**. The main location where the meeting will be held is the **Budapest Corvinus University Conference Hall**. Additional sites are: Royal Corinthia Hotel's conference hall, the Hungarian Parliament, the Hotel Gellért and the Thermal Hotel.

More info at:
http://www.yes.be/go/calendar-detail/23_budapest_%28hu%29.html

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Mobile. + 36 20 43 18794

In my opinion, it is time to speed up our co-operation, so let's have more successful projects!

Best regards from the Hungarian YC,
Orsolya Zsemba

Workshop again for the IPMA Member Associations

By Morten Fangel, Director of the Danish Project Management Association

On Sunday 17 June 2007 - prior to the IPMA 2007 Congress in Cracow - 25 representatives for the Member Associations (MA) of IPMA did attend a half-day workshop. The aim was to inspire the board members and officers of the Member Associations - and to provide these with ideas and tools to improve the services to their members.

This was the first Workshop for the MAs since 2002. Before that such workshops had been organised annually since 1986.

The preparation of and reporting from the workshop has been sponsored by the Danish Project Management Association - since IPMA has not allocated budget for such events in 2007.

Due to the success of the new workshop the participants agreed to have a next Workshop for the Member Associations in Copenhagen on 8-9 of March 2008 -

just after the IPMA Advanced Courses 2008 on 6-8 of March. We do also hope that a workshop can take place in Rome on 9 of November - prior to the IPMA 2008 World Congress.

At the workshop we had an intensive exchange of experiences on new initiatives of the MAs. Further we did discuss special topics of interest for the MAs such as strategy planning, marketing, web-services, event management, national magazines etc. - and had the opportunities of developing personal network and friendships between the key persons of the MAs.

Prior to the workshop the Member Associations was encouraged to fill in a questionnaire on their activities in 2006. This created a basis for the interaction during the workshop.

All the ideas and the back ground material have been documented in a Workshop Report which has been circulated to those who did attend the

workshop in Cracow. Further, the report will be posted on the closed area of the IPMA website.

You are also welcome to send a mail to mf@danskprojektledelse.dk if you want us to send you the report - or to put you on the mailing list for the invitation to the next Workshop for the Member Association on 8-9 of March in Copenhagen.



Growing importance of Project Management

Gallup-Study proves increasing importance of Project Management as well as a lack of PM career-prospects

Project Management is very high rated in Austria's enterprises, and this rating will increase even further throughout the next years. A representative Gallup-Study, ordered by Projekt Management Austria (pma), proves these facts. 300 decision makers, Top-Management of medium and large scale enterprises where polled. 75 % of them stated that Project Management is high rated in their enterprises by now; more than one third has given even a very high rate to Project Management. 66 % of the decision makers don't think that the importance is not at its zenith by now, they estimate the relevance of Project Management for their high quality transactions will increase further more. All of them agree to their estimation that the importance of Project Management

will not sag under any circumstances.

Because of the increasing demand of PM arises an increasing need of resources also - especially of high qualified Project Managers. To cover the increasing need of resources, 83 % of the enterprises plan on trainings, in enterprises who has up to 100 employees plan even 90 % further training measures.

PM-Certifications are very popular in this case. More than 50 % of all polled enterprises estimate them as important and the same percentage would recommend them to their staff members.

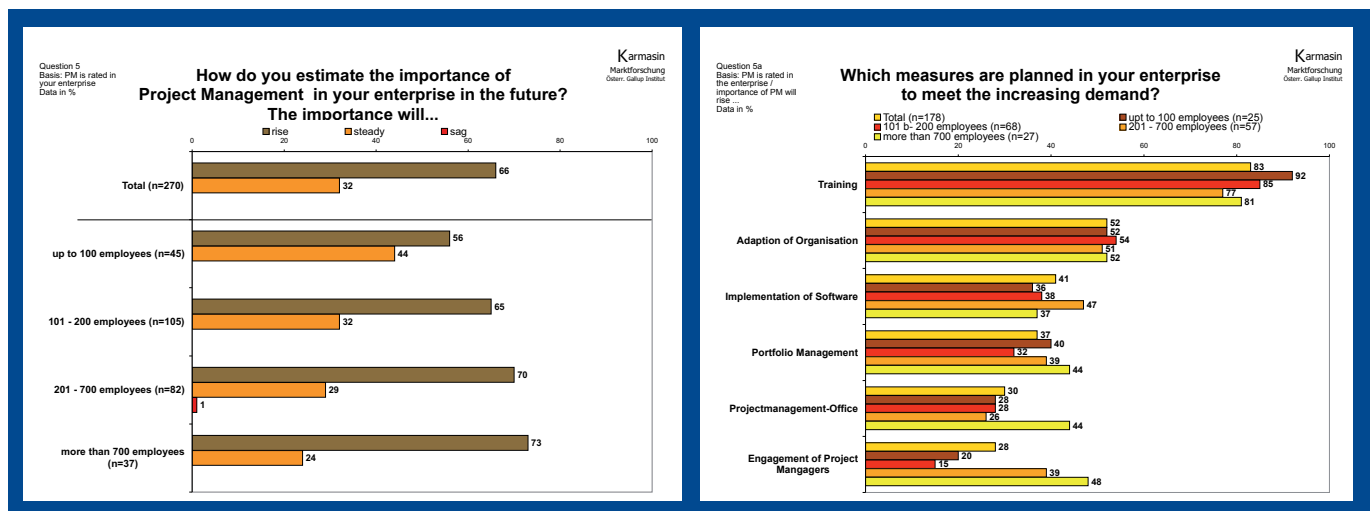
PM career-path at its beginning

pma suggests, despite this in general very

pleasant result, the fact, that only 13 % of the polled enterprises offers a special career-path for Project Managers as a deficiency. Even only 22 % of the large scale enterprises have such a career-path.

Brigitte Schaden, chairperson of pma:

"Project Manager is a complex, very challenging profession. To cover the future demand career-perspectives will be needed, which meet the respective education and experience in PM. pma has developed a career-path which can support enterprises in offering an adequate planning for their Project Managers. I am sure that these enterprises will have a competition advantage in the contest for the best Project Managers in the market."



"Project Management To Run" is up and running

After Krakow the IPMA Project Management world turns its attention to Rome as its next ambitious target, to a highly visible event that is of great importance for Project Management. The organizing committee, under the direction of the Chairman Luigi Iperiti, the President of the Italian PM Academy Roberto Mori and the Project Manager Vittorio Cariatì with the active contribution of the members of the International Advisory Board and those of the National Advisory Board, is already engaged in the various organisational phases, while the growing interest in the Convention is shown by the increasing number of visits to the site at www.ipmaroma2008.it. The second announcement has been published with the detailed presentation of the streams. There are a number of

them and they invite the development of papers that can truly represent milestones of what PM is in the world today. A scientific debate is going on around these themes as to how the basic of the Congress will be developed and the search is under way for keynote speakers capable of making a powerful contribution to demonstrating how essential PM is for the management of large projects and also for the large programmes of those companies that are today at the forefront of the globalised world.

The Rome Congress has the ambition of offering a stage for academics and for the papers writers on the results of high level scientific research and also to anyone intending to present examples of detailed and concrete applications of PM in major industrial and infrastructural projects of which the management of time and



innovative concepts are significant elements.

The event has captured the interest of numerous sponsors who already exceed twenty in number and who intend to contribute to a better awareness and application of PM in the development of large projects.

Great attention has been given to publicizing the event. Ing. Iperiti has presented the Rome Congress to IPMA international conventions in Delhi, Shanghai, Russia and Istanbul, as well as in Krakow. The principal sponsors also, have undertaken to spread the news of the event among their clients all around the world. Articles by Ing. Iperiti have been published in Russia, in Turkey and recently in various magazines in Italy. During the convention itself, projects carried out with efficient project management will be recognised, through

the granting of the IPMA PROJECT EXCELLENCE AWARD. The leading Italian and European engineering companies will enter the lists this time to try to wrest this coveted trophy from competing companies from other countries.

Remember that in Shanghai the award was given to the Chinese AeroSpace Corporation, in New Delhi to an Indian project and in Krakow to yet another Chinese project. We are sure that the award ceremony will

be a highlight of the Rome 2008 Congress.

It will probably take place in the Parco della Musica Auditorium designed by Renzo Piano and will be followed by a show inspired by the world of Italian music and fashion.

But Rome has so much else to offer with its monuments and its works of art. So, "See you in Rome".

IN 2007 AFITEP CELEBRATE ITS 25TH ANNIVERSARY

In 2007 AFITEP, the French-speaking Project Management Association is 25 years old. Over these years Project Management has strongly developed. Coming from traditional sectors such as energy, construction, public works, infrastructure professions etc, Project Management can now be found in all lines of business.

To celebrate this 25th anniversary AFITEP is organising various events throughout the year, in partnership with its affiliated members (meetings, seminars, evenings, conferences).

See some photos of its last six months.



Fujitsu Services joins APM as corporate membership reaches 450

IT services company, Fujitsu Services, last month became the latest addition to the APM community as the organisation's 450th corporate member. Fujitsu Services is a leading European information technology services company, serving customers in the private and public sectors across Europe including retail, financial services, healthcare and Government.

Fujitsu joins a well established and diverse community of organisations involved in project management including EDF Energy, Virgin Atlantic Airways and the Department for Education and Skills. APM's corporate members come from a wide range of industries in both public and private sectors, including construction, education and finance.

Fujitsu's Peter Melville-Brown explains: "The Fujitsu Services' Programme and Project Academy has been established to build and sustain a world class project delivery capability. An essential factor in building this capability is the rigorous accreditation process we use for entry into the Academy, part of which includes membership of a recognised independent

professional body. Corporate membership with the APM fulfils our requirement for a prestigious professional organisation recognised throughout the UK (APM) and world wide through the International Project Management Association (IPMA). We expect our Academy members to meet and maintain their standards within Fujitsu Services and we trust that the relationships they can make with, or through the APM will further support their personal development. We see having access to the wider project management community a huge asset."

APM corporate membership allows organisations to develop their project management capability, helps align management development programmes with best practice in the profession and keeps

project managers up-to-date with latest thinking. Corporate members also join a wider group which includes more than 15,500 APM individual members. For more details about APM corporate membership, including the numerous benefits available to members, visit www.apm.org.uk/corporate.asp

▶ FINALISTS REVEALED FOR APM AWARDS

A SELECTION of the UK's best projects, programmes and managers are set to be acknowledged at the 2007 APM Project Management Awards. For the past 14 years the awards have been rewarding and celebrating project management success and this year is no exception. The awards reflect the invaluable contribution project management and project managers make in all sections of society and the list of those that have made it through to October's gala event backs this up.

Continuing the trend of recent years this will be the biggest APM event to date, combining the awards dinner with the first national APM Project Management Conference. The finalists are:

Project Manager of the Year - *sponsored by Corporate Project Solutions*

- Alice Chow of Arup
- Martin Cross of Turner & Townsend
- Sebastian Ennulat of IBM
- Stuart Godden of BAE Systems

Young Project Manager of the Year - *sponsored by PMProfessional Learning*

- Michael Chappell of Jacobs
- David Epps of Moorhouse Consulting
- Jimmy Zammar of Davis Langdon

Project of the Year - *sponsored by Siemens*

- Availability Transformation Tornado Aircraft Contract (ATTAC) by BAE Systems
- Project Kearsley by Siemens
- Thirlmere Aqueduct Refurbishment by MWH

Project Management Company of the Year - *sponsored by ESI International*

- Arup
- Moorhouse Consulting
- MWH

Programme of the Year - *sponsored by Program Framework*

- Metropolitan Police C3i Programme by Hitachi Consulting
- Project SLAM by White Young Green
- Marks and Spencer Refurbishment by Davis Langdon

Overseas Project of the Year - *sponsored by The Projects Group*

- Nokia Global Retail Programme by Faithful + Gould
- Water and Waste Master Planning by MWH

Community Project of the Year - *sponsored by Project*

- Birkenhead Park Restoration by Turner & Townsend
- Dalby Forest Visitors' Centre by Turner & Townsend
- Myguide Project by LogicaCMG

Also, The Sir Monty Finniston Award is presented by the judging panel to the individual or organisation that has made an outstanding contribution to the development of project management as a vehicle for effective change. Finally, there are an additional three academic awards, the Geoffrey Trimble Award, the Herbert Walton Award and Brian Willis Award - all sponsored by BAE Systems. The APM Project Management Awards 2007 takes place on 30 October at The Brewery in London.

For further details about the awards please contact awards@apm.org.uk, or visit www.apm.org.uk/awards.asp

